

BLUERUSH INC.
NOTICE-AND-ACCESS NOTICE

In respect of the Annual General Meeting (the “**Meeting**”) of shareholders (the “**Shareholders**”) of BlueRush Inc. (the “**Corporation**”) to be held by electronic means on Friday, the 19th day of May, 2023, at the hour of 11:00 a.m. (ET) for the following purposes:

1. Report and Financial Statements: To receive and consider the audited financial statements of the Corporation for the year ended July 31, 2022, together with the report of the auditors thereon, and the financial statements of the Corporation for the three and six months ended January 31, 2023.
2. Election of Directors: To elect directors for the ensuing year. See “Section 10(ii) - Election of Directors” in the Information Circular.
3. Appointment of Auditor: To appoint the auditors of the Corporation for the ensuing year and to authorize the directors to fix the auditor’s remuneration. See “Section 10(iii) - Appointment of Auditor” in the Information Circular.
4. Other Matters: To transact such other business as may properly come before the Meeting or any adjournment thereof.

Notice-and-Access

This Notice of Meeting is prepared under the notice-and-access rules under National Instrument 54-101 *Communication with Beneficial Owners of Securities of a Reporting Issuer*. Notice-and-access is a set of rules intended to reduce the volume of materials that must be physically mailed to shareholders by allowing issuers to post the Information Circular and additional materials online. Materials may be delivered electronically to shareholders. Please call the Corporation’s toll free at (877) 495-7163 if you have any questions about notice-and-access.

Accessing Meeting Materials

The Meeting materials can be viewed online under the Corporation’s profile at www.sedar.com or at <https://bluerush.com/en/investors/shareholder-information>.

Requesting Printed Meeting Materials

Shareholders can request that printed copies of the Meeting materials be sent to them by postal delivery at **no cost to them** up to one (1) year from the date the Information Circular was filed on SEDAR. Shareholders may make their request **without charge** by calling the Corporation’s toll free number at (877) 495-7163 or by sending an email to ir@bluerush.com.

Meeting Participation

A shareholder may participate in the Meeting via Zoom or may be represented by proxy. Shareholders who are unable to attend the Meeting or any adjournment or postponement thereof via Zoom are requested to vote by proxy. In order to register and participate in the Meeting via Zoom, please go to <https://zoom.us/j/5749511831>.

Voting by Proxy

Registered holders: If you are not attending the Meeting, you can submit your proxy as follows:

By Mail: Sign, date and return the enclosed proxy to TSX Trust, Attention: Proxy Department, 301 – 100 Adelaide Street West, Toronto, Ontario M5H 4H1.

By Facsimile: Sign, date and fax the enclosed proxy to (416) 595-9593.

On the Internet: Go to online is www.voteproxyonline.com and follow the instructions.

To be effective, a proxy must be received not later than forty-eight (48) hours (excluding Saturdays, Sundays and holidays) prior to the time set for the Meeting or any adjournment thereof.

Non-registered holders: If you are not attending the meeting, use the voting information form (“**VIF**”) provided by your intermediary (bank, trust company or broker) and return it as early as practicable to ensure that it is transmitted on time (see the VIF for details). It must be received by your intermediary with sufficient time for them to file a proxy with TSX Trust not later

than forty-eight (48) hours (excluding Saturdays, Sundays and holidays) prior to the time set for the Meeting or any adjournment thereof by the deadline noted above.

Voting in Person: For registered holders, if you plan to attend the meeting, you must register with TSX Trust when you arrive at the meeting to have voting rights at the meeting. For non-registered holders, if you plan to attend the meeting, you must appoint yourself in the space provided in the VIF and register with TSX Trust when you arrive at the meeting to have voting rights at the meeting.