

**BLUERUSH INC.**

**NOTICE OF ANNUAL & SPECIAL MEETING OF SHAREHOLDERS**

**NOTICE IS HEREBY GIVEN** that the Annual and Special Meeting (the “**Meeting**”) of shareholders (the “**Shareholders**”) of BlueRush Inc. (the “**Corporation**”) will be held by electronic means on Tuesday, the 23<sup>rd</sup> day of February, 2021, at the hour of 12:00 p.m. (EST) for the following purposes:

1. to receive the audited financial statements of the Corporation for the year ended July 31, 2020 and 2019, together with the report of the auditors thereon, and the financial statements of the Corporation for the three months ended October 31, 2020 and 2019;
2. to elect directors for the ensuing year;
3. to appoint auditors of the Corporation for the ensuing year and authorize the directors to fix their remuneration;
4. to consider and, if thought appropriate, to pass, with or without variation, an ordinary resolution (the text of which is disclosed in Section 10(iv) of the Information Circular) to ratify, confirm and approve the 2021 Option Plan (as such term is defined in the Information Circular), as more particularly described in the Information Circular; and
5. to transact such further or other business as may properly come before the said meeting or any adjournment or adjournments thereof.

As described in the notice and access notification mailed to shareholders of the Corporation, the Corporation is delivering this Notice of Meeting and the Information Circular and either a form of proxy for registered shareholders or a voting instruction form for beneficial shareholders (collectively the “**Meeting Materials**”) to shareholders by posting the Meeting Materials online under the Corporation’s profile at [www.sedar.com](http://www.sedar.com) and at <https://bluerush.com/en/investors/shareholder-information>, where they will remain for at least one full year thereafter. The use of this alternative means of delivery is more environmentally friendly as it will help reduce paper use and it will also significantly reduce the Corporation’s printing and mailing costs.

A copy of the audited financial statements of the Corporation for the year ended July 31, 2020 and 2019, together with the report of the auditors thereon, and the financial statements of the Corporation for the three months ended October 31, 2020 and 2019, and accompanying management discussion and analysis, will be available for review at the Meeting and are available to the public on the SEDAR website at [www.sedar.com](http://www.sedar.com).

The record date for the determination of shareholders entitled to receive notice of and to vote at the Meeting is January 11, 2021 (the “**Record Date**”). Shareholders of the Corporation whose names have been entered on the register of shareholders at the close of business on the Record Date will be entitled to receive notice of and to vote at the Meeting.

A shareholder may participate in the Meeting via Zoom or may be represented by proxy.

**In order to register and participate in the Meeting via Zoom, please go to <https://us02web.zoom.us/j/5923198974>.**

Shareholders who are unable to attend the Meeting or any adjournment thereof in person are requested to date, sign and return the accompanying form of proxy for use at the Meeting or any adjournment thereof. To be effective, the enclosed proxy must be submitted by (i) mail with TSX Trust, Attention: Proxy Department, 301 – 100 Adelaide Street West, Toronto, Ontario M5H 4H1, (ii) by facsimile at (416) 595-9593, or (iii) online by entering the 12 digit control number at [www.voteproxyonline.com](http://www.voteproxyonline.com), not later than forty-eight (48) hours (excluding Saturdays, Sundays and holidays) prior to the time set for the Meeting or any adjournment thereof.

**DATED** this 8<sup>th</sup> day of January, 2021.

**BY ORDER OF THE BOARD**

*(signed) “Stephen Taylor”*  
*Chief Executive Officer*