

**BlueRush Announces Results for Third Quarter 2010**

**Toronto (Ontario), June 29, 2010** – BlueRush Media Group Corp. (TSX-V;BTV), announced today that it has filed the company's unaudited consolidated financial statements for the Three and Nine Months Ended April 30, 2010. Through its wholly owned subsidiary, BlueRush Digital Media Corp. ("BlueRush"), the company provides leading edge digital marketing solutions and rich media production for distribution across a variety of emerging medias.

Highlights for the Third Quarter:

Revenues of \$847,862 increased 46% over the same quarter in 2009

Net income before taxes of \$40,483 compared to a loss of \$118,010 in third quarter 2009

Working Capital increased to \$1,227,431 (as compared to \$1,092,987 at January 31, 2010)

Larry Lubin, BlueRush President and CEO stated "we continued to see a growing resurgence of market initiatives from our clients during the second quarter of 2010". "Existing clients resumed projects that had been put on hold and new clients were added".

During the quarter BlueRush launched projects with Afexa Life Sciences including microsites and viral campaigns with social media aspects. As well, BlueRush initiated new projects in interactive calculators for financial institutions. New clients such as Eli Lilly, CMN (Canadian Medical Network), and CAA of South Central Ontario were added.

Interested investors are encouraged to view the complete consolidated financial statements as well as all other filings, which are available at [www.sedar.com](http://www.sedar.com). Additionally, more information on the company is available at [www.bluerush.ca](http://www.bluerush.ca)

**About BlueRush Media Group Corp.**

BlueRush Media Group Corp., through its wholly owned subsidiary, BlueRush Digital Media ("BlueRush"), is a digital marketing company which combines leading edge technology with award winning creative television production. BlueRush creates innovative rich media solutions for distribution across all new emerging medias: Internet, Web TV, iPods, Mobile Phones, Digital Signs and Instore Kiosks. With expertise in programming, production, and marketing, BlueRush provides its clients with digital video solutions which extend some of the most recognizable brands into this emerging digital and Internet age. BlueRush Media Group Corp. is a publicly listed company on the TSX Venture Exchange trading under the symbol "BTV". For more information please visit [www.bluerush.ca](http://www.bluerush.ca)

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### **Cautionary Statements**

Certain statements in this press release are forward-looking statements. The reader is cautioned that assumptions used in the preparation of such information, although considered reasonable by BlueRush Media Group Corp. at the time of preparation, may prove to be incorrect.

Actual results achieved during the forecast period will vary from the information provided herein as a result of numerous known and unknown risks and uncertainties and other factors, many of which are beyond the control of BlueRush Media Group Corp. There is no representation by BlueRush Media Group Corp. that actual results achieved during the forecast period will be the same in whole or in part as those forecasts. All dollar amounts in this press release are Canadian dollars unless otherwise identified.

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