



BTV: TSX Venture Exchange

August 30, 2010

BLUERUSH ANNOUNCES GRANT OF WARRANTS

Toronto, Ontario – BlueRush Media Group Corp. (“BlueRush”) announced today that, pursuant to a consulting agreement, it has issued Strajectory Inc. warrants exercisable for 250,000 common shares in the capital of BlueRush at \$0.10 per share until August 23, 2010.

About BlueRush Media Group Corp.

BlueRush Media Group Corp., through its wholly owned subsidiary, BlueRush Digital Media (“BlueRush Digital”), is a digital marketing company which combines leading edge technology with award winning creative television production. BlueRush Digital creates innovative rich media solutions for distribution across all new emerging medias: Internet, Web TV, iPods, Mobile Phones, Digital Signs and Instore Kiosks. With expertise in programming, production, and marketing, BlueRush Digital provides its clients with digital video solutions which extend some of the most recognizable brands into this emerging digital and Internet age. BlueRush Media Group Corp. is a publicly listed company on the TSX Venture Exchange trading under the symbol “BTV”. For more information please visit www.bluerush.ca.

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Certain statements in this press release are forward-looking statements. The reader is cautioned that assumptions used in the preparation of such information, although considered reasonable by BlueRush Media Group Corp. at the time of preparation, may prove to be incorrect.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.